**Buyer FAQs**

**What is Showcasing Scotland UK and why should I take part?**

Showcasing Scotland UK is the premier UK trade opportunity for Scottish suppliers. The event will introduce 80 market-ready producers to category buyers from the UK. It aims to foster growth in priority markets, while building a world-renowned reputation as a producer of exceptional produce. The programme involves a networking dinner and 1 day of meet the producer meetings.

**Is Showcasing Scotland UK the same as Showcasing Scotland 2024 which took place in Edinburgh last year?** - No this is a new event which is for a UK buyer audience only, as opposed to a global buyer audience. The event will comprise of a networking dinner on the 13th and a day of meetings on the 14th.

**When does the event take place? -** Showcasing Scotland UK will be taking place at the Double Tree by Hilton Glasgow on the 13th - 14th May 2025.

* Tuesday 13th May – 6pm – midnight BST\*
* Wednesday 14th May – 9.15am – 4.20pm BST\*

\*Timings subject to change – final timings will be confirmed prior to the event

**How do I register?** – Showcasing Scotland is an invitation-only event for buyers. If you've received an invitation from your contact, use the unique link provided in your invitation to access the buyer registration form.

**Who can take part in this event?**

Buyer audience: UK buyers who represent one of the following:

* Multiple retailer, supermarket, regional or convenience retail group, large foodhall or specialist group retail
* E-commerce operator
* Scale foodservice, multiple-site caterer, group travel & leisure operator, large visitor attraction, group pub, restaurant or hotel operator
* Public procurement
* Wholesaler – national or regional
* Ingredients Manufacturer

Supplier audience:Food and drink businesses that are registered in Scotland and represent one of the following categories: Fish, Salmon, Seafood, Whisky, Distilled, Brewed or No/Low Alcohol, Meat, Bakery, Dairy, Premium Grocery, Produce. Business must have an established distribution route with a scale retailer, wholesaler or foodservice partner in Scotland. Businesses should be targeting multiple retailers, scale foodservice or regional and national wholesalers in Scotland and rest of UK markets. Businesses must have SALSA or BRC accreditation (or equivalent standard).

**What is included within Buyer registration?** – Registration includes attendance to a networking dinner with suppliers and industry peers plus overnight accommodation on the night of the 13th May, followed by a full day of 1:2:1 supplier meetings. All aspects of the event will be held at the DoubleTree by Hilton Glasgow.

**Are expenses covered with Buyer registration?** - Travel expenses and additional expenses incurred during the programme are the responsibility of the Buyer and must be settled by the Buyer directly.

**Can one of my colleagues attend with me? –** All buyers must be invited and registered to attend the event. If you would like to suggest someone else from your team attends the event please contact you SF&D trade contact.

**Is it okay if I only attend part of the event?** – Buyers are expected to attend the full event however if you are unable to attend the dinner aspect of the event, please confirm this on your registration form. Buyers must attend the day of 1:2:1 meetings and are expected to attend a minimum of 5 meetings, arranged in advance of the event using the meeting software. Buyers must block off diary space for times they cannot attend meetings. Details on how to manage your diary will be sent to you in due course.

**Where can I find out more information on the Showcasing family of events?** – For more information on Showcasing Scotland UK and the full family of Showcasing events please visit the main showcasing website - <https://www.showcasingscotland.com/>. If you can’t find the information you are looking for please contact [info@showcasingscotland.com](mailto:info@showcasingscotland.com)